

Press release

Environmental Milestones

Bauwerk Group reduces its CO₂ emissions per square metre of parquet by an astounding 60% since 2019, already exceeding its 2026 target.



The Bauwerk Group's thinking and actions as a timber-processing company is deeply rooted in taking a broader look at those things that encompass entire generations. This is because it takes generations for the timber used in its natural and healthy-living authentic-wood floors to grow. As a result, the Swiss-based global leader in the manufacture and supply of high-quality parquet floors feels obligated to always treat the resources it has at its disposal in a sustainable, forward-looking, and responsible way. Bauwerk Group offers a glimpse into its commitment to reducing its environmental footprint with its latest, seventh sustainability report.

'Our goal as an innovative market leader for natural wooden floors is to make a measurable, positive contribution to building a more sustainable world, both for the future generations and for ourselves,' Patrick Hardy, Bauwerk Group CEO, stated. 'Reducing our fossil CO₂ emissions is an important step in that direction.' Another environmental milestone is the construction of a solar plant for the in-house energy needs of the company's production site in Croatia, the biggest in that country. With the cogeneration facility already being built there, the factory's energy self-sufficiency levels will increase considerably. Thus, Bauwerk Group is in a very good position to further increase its energy efficiency for the production of CO₂-capturing, high-quality wooden floors and to reduce its dependency on fossil fuels.



Sustainability report aligns with ESRS for the first time

In order to make its sustainability efforts more transparent, Bauwerk Group has already used the European Sustainability Reporting Standards (ESRS) as a basis for the report. In following them, it reaches another important milestone, ensuring that its reporting remains in accordance with top international standards in the future, and documents the company's progress and commitments in a clear and accessible way. Inspired by the success of its all-encompassing commitment to more sustainability, Bauwerk Group is motivated to reduce its environmental footprint even further and to direct its long-term business towards efficiency and future viability.

Goals for a more sustainable future

For the coming years, Bauwerk Group seeks to achieve even more transparency, in terms of the greenhouse gas balance of its logistics and the digitisation and real-time monitoring of its transport flows. The company's commitment to the circular economy is bolstered by its renewed Cradle to Cradle® certification and the Gold label for all Bauwerk Parkett Silente products. Further development of Bauwerk Group's circular methods is also a permanent feature of its strategy. Additional fossil emissions reductions include CO₂-neutral solutions for the forklifts at the production site in Lithuania, as well as for company cars.

Through continuous and successful commitment to more sustainability and innovation, Bauwerk Group shows impressively that future viability and environmental responsibility can, and must, go hand-in-hand together.

St Margrethen, June 2024 Reprint free of charge/specify source

Note for publishers:

You can find the full 2023 Bauwerk Group sustainability report here.

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1 In its efforts to build a more sustainable future, Bauwerk Group achieved significant progress, as shown in its 2023 sustainability report.

Photo: Bauwerk Group

2 'Our goal as an innovative market leader for natural wooden floors is to make a measurable, positive contribution to building a more sustainable world, both for the future generations and for ourselves,' Patrick Hardy, Bauwerk Group CEO, said. 'Reducing our fossil CO₂ emissions is an important step in that direction.' Photo: Bauwerk Group

3 With the installation of the country's largest solar plant for in-house energy consumption at the production site in Croatia and the cogeneration plant that is still in construction, the factory will be largely self-sufficient in terms of energy in the future. Photo: Bauwerk Group









Company Portrait

Bauwerk Group employs over 1750 people in its many divisions across the world. These people work every day to make unique, sustainable parquet floors with Swiss precision. The group, headquartered in St Margrethen, has become a leading producer and supplier of premium parquet floors. The group's portfolio includes two brands, Bauwerk Parkett and BOEN, and since May 2022, the North American company Somerset Hardwood Flooring.

Selling some 9 million m² of parquet every year, the group offers a comprehensive product range, including solid, 2-layer and 3-layer parquet, as well as specialised hardwood floors for sports facilities. It has production plants in Switzerland, Lithuania, Croatia and the US. Through the merger with Somerset Hardwood Flooring, the Bauwerk Group achieves a turnover of around CHF 350 million and has established itself as a global market leader in the high-quality real wood flooring sector.