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Press release

In Wonderland

As part of its Parquet Magic charity campaign, Bauwerk Parkett equips the “Wonderland” nursery in Montlingen (CH) with new floors.



In Switzerland, the care of children under the age of four is in most cases a private affair, and is often costly for the parents. For 12 years, the town of Montlingen has been running a local nursery, called Wonderland ('Wonderland'). The facility's worn-out carpet and laminate floors were in need of an urgent renovation.

With the financial support of the Oberriet, Rüthi and Eichberg municipalities, the Kinderbetreuung Wonderland ('Wonderland Child Care') Association was able to carry out a large portion of the rebuilding work. The nursery submitted its application for Bauwerk Parkett's Parquet Magic campaign and received the award, with a perfect floor to serve future generations. "In a nursery, the floor has of particular importance. It is not just walked and stomped on, it is played and lived on," Denise Hutter, the manager of the Kinderbetreuung Wonderland Association, explained in no uncertain terms what a good floor means for a nursery.

The floor as a living space

Children go through important development stages during the first years of their lives. Therefore, it is essential for them to be able to move around and, quite literally, grasp the things around them. On the floors at Wonderland, the babies and toddlers lie down and

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sleep, roll around and play, crawl and stand up for the first time. So they're always in contact with the floor, and not just with their feet.

After 12 years of intensive use, the state of the carpet and laminate flooring was becoming increasingly unsuitable for that purpose. This is why the operators, children and workers at the nursery so appreciate that, thanks to Bauwerk Parkett, the rooms are now equipped with natural, healthy, warm parquet, which is pleasant to the touch. After all, the experience of touching things with one's own hands is so important during the first years of a child's life: tinkering, building with blocks, painting, so the robustness and the hygienic properties of the floor play an important role.

"There are few places where a floor is as much an experience for all the senses as it is in a care room for babies and toddlers. Here, we absolutely sought to contribute to the children growing up safely and to a less stressful day-to-day for the teaching staff," said Silvio Albertoni, Sales Director Switzerland at Bauwerk Group, who supported giving the award to this project right from the start.

100 square metres of playful fun

Bauwerk Parkett has donated a total of almost 100 square metres of 'living space' to Wunderland. Triopark Oak 15 3-layer parquet was installed in the group room and the ground floor hallway, covering nearly 65 square metres. With a 3.5 mm thick top layer of European oak, it has a natural-oiled surface that is appealing to the touch and offers good protection against wear, dirt and moisture. Combined with the lively look of its grain, this long 14 x 215 x 2200 mm format creates a spacious, cosy and inviting look in the rooms. Here, the kids and their carers can use the entire surface of the floor for all sorts of activities without any hesitation.

In Rooms 4 and 5 on the upper floor, Bauwerk Parkett installed 31 square metres of Unopark Oak Mandorla. Its special B-Protect® lacquer provides optimum protection to the floor. This treatment preserves the natural sheen of the wood, even after long exposure to light. It is also very durable and easy to maintain. As such, scratches can be prevented, and minor mishaps simply wipe off.

For both of these floors, as is the case with all the other floors by Bauwerk Parkett, the wood used, as well as all the other components, including the oils, lacquers and glues, meet the high 100% healthy living standard, which is a major benefit, and not just for use in nurseries.

"This marvellous Parquet Magic campaign came to us at just the right time! Our workers and all of our kids really enjoy these child-friendly and easy-to-clean floors," said

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manager Denise Hutter, whose initiative it was to participate in Parquet Magic 2024, expressing her excitement.

And while children in Montlingen are already playing on floors by Bauwerk Parkett, the Parquet Magic 2025 campaign is now about to start. From November, associations and social organisations will once again be able to submit their project proposals to Bauwerk Parkett. For more details about the campaign and how to apply, visit:

<https://www.bauwerk-parkett.com/de-de/ueber-bauwerk/parkettzauber.html>

Details and facts

Property owner: Verein Kinderbetreuung Wunderland, Montlingen (CH),

www.kitawunderland.ch

Completion: August 2024

Parquet:

Ground floor: group room, hallway, Triopark Oak Nature 15, natural-oiled, by Bauwerk Parkett

Upper floor: 2 rooms, Unopark Oak Mandorla 15, B-Protect®, by Bauwerk Parkett

Photos: Bauwerk Parkett

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1 As part of Bauwerk Parkett's Parquet Magic charity campaign, the nursery in Montlingen (CH) received new wooden floors. 31 square metres of Unopark Oak Mandorla parquet was laid on the upper floor. For the floors made by Bauwerk Parkett, the wood used, as well as all the other components, including the oils, lacquers and glues, meet the high 100% healthy living standard, which is a major benefit, and not just for use in nurseries. Photo: Bauwerk Parkett

2 "This marvellous Parquet Magic campaign came to us at just the right time! Our workers and all of our kids really enjoy these child-friendly and easy-to-clean floors," said manager Denise Hutter, whose initiative it was to participate in Parquet Magic 2024, expressing her excitement. Photo: Bauwerk Parkett

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Bauwerk Parkett – Built for a lifetime

What began in 1935 with the invention of solid parquet by Swiss pioneer Ernst Göhner sets new standards for ambitious design and healthy living today. Just like every tree and every piece of wood, each of our responsibly manufactured planks is sustainable and unique. A fusion of Swiss engineering and authentic nature results in extraordinary living experiences: today, and for future generations.

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