

BAUWERK

Parkett

Press release

Perfect framing

The Ukrainian architect firm **Balbek Bureau** designed a new office space for the Swiss film production company **Dynamic Frame**. For the lounge area, it deliberately chose parquet from **Bauwerk Parkett's** new **Spinpark** collection.



In summer 2024, the film production company Dynamic Frame acquired its new office space on the ground floor of a new architecturally unusual, terraced building designed by EM2N Architekten and located in Zurich's Binz district. In the last few years, the formerly industrial area has been enjoying a transformation into a lively, creative district. balbek bureau, the architect firm hired by Dynamic Frame, left many indoor surfaces in a refined yet raw condition, with a lot of exposed concrete and grey polished cement screed for the flooring. It is only the lounge area, which can be used for team meetings and as a relaxation space, that, by design, stands out from the overall picture with its elegant parquet floor, creating a warm, cosy frame for its special function.

The work of Dynamic Frame's team of 14 is as dynamic and agile as the name of the company suggests. The film professionals are in constant motion and spend much time on the road. They use the office primarily for brainstorming and pitching sessions, client presentations, and editing discussions. As part of its concept for the office, the Kyiv-based balbek bureau architect firm developed a multifunctional and adaptable space that satisfies Dynamic Frame's various needs. The new office is an open space with workstations, a fully equipped kitchen with a large dining area, an editing studio, a small

Bauwerk Group Schweiz AG

Neudorfstrasse 49, CH-9430 St. Margrethen, Phone +41 71 747 74 74, info@bauwerk.com bauwerk-parkett.com

[Facebook](#), [Instagram](#), [LinkedIn](#), [YouTube](#) [Pinterest](#)

BAUWERK

Parkett

cinema, a storage space and the centrepiece of the whole office: the lounge zone with a tailor-made amphitheatre.

A lively space for work

"We've been working very closely with the Dynamic Frame team from the very beginning," explained Slava Balbek, architect and founder of balbek bureau. "We looked for and selected the furniture together, discussed the best solutions and listened to each other's advice. As architects, we particularly like working with companies in creative industries because we know how important their working spaces are for them and how demanding creatives can be. With the Dynamic Frame project, we've not only been able to meet the technical requirements of a multifunctional office but also, and most importantly, to create a lively space for the film production team."

The office design discussions also revealed to the architects the film production team's love of warm, ochre colours and green accents. For example, Dynamic Frame's short film "People on Saturday" served as inspiration, and balbek bureau used these colours in various fittings and amenities, including in the lounge area. Here the natural-oiled oak parquet is a clear warm highlight against the backdrop of an otherwise grey cement screed floor, visually separating the lounge from the rest of the office.

Designing with wood

The area was designed using the new Spinpark collection from the Swiss manufacturer Bauwerk Parkett. Arranged in a classic shipdeck pattern, the almost 40-square-metre authentic-oak surface surprises with its unusual and dynamic appearance. This is a result of the grain of the wood being oriented diagonally to the direction of the pattern. Turning the grain of the wood 45° relative to the plank, Spinpark, developed by architect and design firm atelier oï, opens up completely new possibilities for floor optics. The parquet collection has been available since early 2024 and amazes with its variety of new geometric ideas. "With Spinpark, you can turn a floor into a natural work of art," asserted atelier oï's Patrick Reymond on the topic of the new product.

In Dynamic Frame's new office, the parquet surface creates a perfect frame for using the space as a lounge. The main component is a custom-built piece of furniture that, like a stand in an amphitheatre, offers seating on three levels and can, at the same time, be used as a shelf. The wooden surface of the stand is the same colour as the Spinpark floor, making it look like it is growing out of the parquet. Across from the seating stand is a movable alcove-style piece of seating furniture whose rear wall can be used as a whiteboard. Additional sofas and armchairs serve as an invitation to engage in intense as well as relaxed discussions. The rectangular shape of the parquet surface has a 4:3 aspect ratio. balbek bureau used this reference to the classic image format in many

BAUWERK

Parkett

locations within the Dynamic Frame office to link the aesthetic with its work as a film production company.

Ukrainian indoor architecture

"While war is raging in Ukraine, it is not easy for our office to work on a long-distance project in Zurich," noted Slava Balbek. "We are therefore particularly happy to once again be showcasing Ukrainian design to the world." balbek bureau was founded in Kyiv in 2018, and has been designing interiors for offices, hotels, restaurants and apartments all over the world since then. Its founder Slava Balbek emphasised: "Regardless of the kind of project we work on, we always pay attention to the people that will be interacting with the space. We don't believe in design for the sake of design: people are our ultimate focus."

Details and facts

Project: Dynamic Frame office, Zurich (CH)

Builder: Dynamic Frame GmbH, www.dynamic-frame.ch

Location: Binzstrasse 29, 8045 Zurich (CH)

Interior architecture: balbek bureau, Kyiv (UA), www.balbek.com

Completion: Summer 2024

Parquet: Spinpark Oak Nature in a lively grading by Bauwerk Parkett

Installation partner: Lenzlinger Bodenbeläge AG, Uster (CH)

Photos: Ivan Avdieienko

St. Margrethen (CH), January 2025

Reprint free of charge/specify source

BAUWERK

Parkett

1. The new office for the Dynamic Frame film production company in Zurich impresses with its diverse design and open space. Photo: Ivan Avdieienko

2 Parquet from Bauwerk Parkett's new Spinpark collection was used in the lounge area. With the grain of the wood's 45° rotation relative to the plank, Spinpark opens up unusual new possibilities for floor optics. Photo: Ivan Avdieienko

3 The wooden surfaces of the oak parquet and the furniture create a pleasant contrast to the exposed concrete surfaces in the office building. Photo: Ivan Avdieienko

4 Bauwerk Parkett's Spinpark collection was developed by atelier oï, a Swiss architect and design firm. Photo: Ivan Avdieienko

1.



2.



3.



4.



BAUWERK

Parkett

5 The Ukrainian architect firm balbek bureau designed a custom office environment for the young film production company Dynamic Frame. Photo: Ivan Avdieienko

6 Dynamic Frame's new office is on the ground floor of a new building by EM2N Architekten in the Binz district of Zurich. Photo: Ivan Avdieienko

5.



6.



BAUWERK

Parkett

Bauwerk Parkett – Built for a lifetime

What began in 1935 with the invention of solid parquet by Swiss pioneer Ernst Göhner is still setting new standards for ambitious design and healthy living today. Like every tree and every piece of wood, each of our responsibly manufactured planks is sustainable and unique. A fusion of Swiss engineering and authentic nature results in extraordinary living experiences: today, and for future generations.

bauwerk-parkett.com