

Press release

"Be brave and dare to try new things."

Since January 2025, Judith Scherzinger is the new Chief Human Resources Officer (CHRO) of Bauwerk Group, headquartered in St. Margrethen in Eastern Switzerland.



Bauwerk Group, the leading international manufacturer and supplier of premium parquet and wooden floors, has appointed a new Chief Human Resources Officer (CHRO). Judith Scherzinger, who has worked at Bauwerk Group since 2022, will replace Michael Kummer, who has been in the role since 2015 and has left the group to seek out new professional challenges.

Over the past two years, as the Manager Result Delivery Officer (RDO) for Bauwerk Group, Judith Scherzinger has successfully implemented numerous strategic structures and operational processes. With great passion, she drove the process of preparing and introducing the sustainability vision and took charge of the implementation and continued development of the internal transformation programme. "In her previous role, Judith Scherzinger made a significant contribution to improving our results and to optimising our internal and cross-functional cooperation," adds Patrick Hardy, Bauwerk Group CEO.

"We live in a time full of challenges, and our employees are the most important factor for our success," Scherzinger says. Her goal as the new Chief Human Resources Officer and member of the management team is to ensure that Bauwerk Group's team can approach these challenges with determination and creativity. She will continue to develop the HR strategy based on the company's goals and values, and modernize the HR organization, focusing both on the processes and the needs of the employees. Together with the management and the global HR team, she seeks to uphold the company's appreciative corporate culture and ensure its attractiveness as an employer.

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## Committed team player

"My motto is to be brave and dare to try new things," Scherzinger explains. "I like taking responsibility and am looking forward to leading Bauwerk Group together with the management team at the strategic and operational level." She is particularly interested in topics like change management and digitisation. Born in Eastern Switzerland, Judith Scherzinger has a master's degree in Management and 16 years of experience in various management positions. As coach and team player, she shows diplomatic skills and a clear focus on solutions.

Patrick Hardy is convinced she is the right person for the job: "With her experience, commitment and entrepreneurial mindset, she is the perfect choice for the CHRO position. At the same time, I would like to thank Michael Kummer for his work over the past nine years. He played a key role in building up and professionalising our group's HR departments."

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**1** "We live in a time full of challenges, and our employees are the most important factor for our success," says Scherzinger, the new Chief Human Resources Officer at Bauwerk Group. Photo: Bauwerk Group



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## **Company Portrait**

Bauwerk Group employs over 1,750 people in its many divisions across the world. These people work hard every day to make unique, sustainable parquet floors with Swiss precision. The group, headquartered in St. Margrethen, has become a leading producer and supplier of premium wooden floors. The group's portfolio includes two brands, Bauwerk Parkett and BOEN, and since May 2022, the North American company Somerset Hardwood Flooring.

The group offers a comprehensive product range, including solid, 2-layer and 3-layer parquet, as well as specialised hardwood floors for sports facilities. It has production plants in Switzerland, Lithuania, Croatia and the US.